

**CERTIFICATE OF ELECTRONIC FILING UNDER 37 CFR 1.8**

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/Abby Berghella/

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: David Baran et al.

Application No.: 10/796,909

Confirmation No.: 1626

Filed: 10 March 2004

Title: SYSTEM AND METHOD FOR  
INDIVIDUALIZING TV PROGRAMMING  
CHOICES

Group Art Unit: 4157

Examiner: Mark P. Stanley

CUSTOMER NO.: 22470

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION MAILED 24 OCTOBER 2007**

Sir:

In response to the Office Action mailed 24 October 2007, Applicants request entry of the following amendments and consideration of the following remarks. An appropriate request for extension of time accompanies this paper.

The Claims and their current status are reflected beginning on page 2.

Remarks begin on page 5.